



A Youth Led Mural for the Walthamstow Tool Lending Library – Artist’s Brief

We are looking for a local artist to work with a group of 10-14 year olds and our youth worker to design and paint a mural on the side of Walthamstow Tool Lending Library. The work will take place at the end of June 2021 and be part of the E17 Art Trail. This document provides details and background information for artists interested in putting in a proposal to deliver the project.

1. About Us

William Morris Big Local (WMBL) is a community-led organisation with National Lottery funding that aims to make the William Morris area of Walthamstow a better place to live, work and play. We have a ‘Partnership’ of 11 local residents who lead the programme and make strategic decisions on how our funding is spent. We also have project groups made up of local residents that help move things forward including a youth group. Our focus is to enhance *Open Spaces*, support *Social Enterprise* and *Strengthen our Community*.

Forest Recycling Project (FRP) is a local Waltham Forest charity that promotes a greener, more inclusive local community. We reclaim, repurpose and affordably resell waste material that would otherwise fill and pollute local landfill sites, and we are partnering with WMBL on greening and gardening projects, and most recently the Tool Lending Library. We believe that social and environmental challenges go hand in hand and volunteering is at the heart of all our activities.

2. Background to the Project

What is the Tool Lending Library?

Established in 2020, Walthamstow Tool Lending Library is a project delivered in partnership between FRP and WMBL with support from London Borough Waltham Forest (LBWF). The Tool Library is a facility where people and organisations can borrow garden tools and DIY tools at low cost. It will also soon host gardening workshops and double up as a small community café during opening hours.

Where is it?

Situated at 2a Priory Court, Walthamstow, E17 5LS the building has in the past been used as a rent office, residents association room and a caretaker's storeroom. It belongs to LBWF which has agreed for it to be used as a Tool Lending library and also given permission to paint a mural on the side of the building.



WM Young Locals

The WM Young Locals group (ages 10-14) meets weekly and comes up with ideas and projects and are supported to make them happen. This mural project has been given to them to lead and they have come up with lots of ideas for it and have a strong sense of what theme and style they would like to see. A brief that they have come up with, reflecting their design idea is attached in the appendix. They would also like to get hands on and be able to do some painting in a workshop environment. The youth group will be involved in selecting which artist is chosen and will interview the shortlisted candidates.

Why a Mural?

The Tool Library building is very nondescript and although it is on a main road it is set back from the pavement and not very noticeable. We want to make the building much more eye-catching and welcoming so that people won't just walk by it. The mural will be part of a few physical enhancements to the site including planters, benches and signposting that are all being community led. The Tool Lending Library is a community facility and we want to give it a splash of colour to really help bring it to life. We have decided to coincide the project with the E17 Art Trail as this will provide a perfect outdoor stop on the trail and also help raise the profile of the Tool Library further. Being a part of the E17 Art Trail is also potentially an added attraction for any artist who becomes involved.

3. The Project

A mural will be painted on the side of the Tool Lending Library by a local artist. The mural will be co-designed with a group of 10-14 year olds who will also have the opportunity to be involved in the painting and "leave their mark".

The artwork will need to be:

- eye catching
- able to blend the art styles of realism and impressionism to the theme of nature, grass, flowers, trees. Some of the mural will need to be done in the style of Minecraft building blocks. (at the request of the youth group!)
- appealing to local community, visitors and passers by
- draw attention to the Tool Library and help raise its profile.
- long lasting, weather proof, vandal proof and able to grow old gracefully if the option of maintenance is not feasible.

The process we anticipate the chosen artist to follow would be:

- have a meeting with the youth group on site to look at the wall and present some design options and chat through their ideas.
- a second meeting with the group to show final design
- site wall preparation
- a painting workshop with the youth group upon starting the mural
- time spent by the artist finishing up the work to high quality standard.

The Wall/Canvas:

- is North facing
- is a solid brick external wall measuring roughly 6 meters wide by 4 meters tall (a site visit is recommended before responding to this brief and access is not an issue.)
- The wall has multiple signs of etched graffiti in the brickwork.
- Has a window grill and metal white door that would need to be incorporated

We wish to appoint an artist with the following:

- Ability to handle multiple artistic styles but rooted in street art and outdoor murals
- Experience of conducting participatory art and a love for that process
- Experience of working with young people and youth workers
- Excellent communication and interpersonal skills.
- A DBS check
- Background knowledge of safeguarding for young people (*this is preferable but not essential*)

4. Anticipated Timescales for the project

Deadline for responses	Monday 31 st May
Shortlisting	1 st June
Shortlist interviews with Youth Group	Between 3 rd and 10 th June
Selected artist notified	By the 11 th June
1 st session with the youth group (1hr)	18 th June
2 nd session with the youth group (1hr)	24 th June
Painting session with youth group (2-3 hours)	1 st July
Artist spends time finishing the work	Between 2 nd – 4 th July.

5. Costs & Payment

We envisage the work costing no more than £2,500 (inclusive of VAT). We hope that this can include any preparation costs for the wall but aware that there may be hidden costs that we have not anticipated and we can look to fundraise additional if necessary. This is why we suggest you visit the site at 2a Priory Court, E17 5LS before providing us with a quote.

When providing a quote please give us an itemised breakdown. Please also be aware that FRP has access to multiple paints which could be used as part of the project and WMBL will handle all of the promotion, publicity and community engagement.

6. Submitting your proposal and quote to us

Please send us:

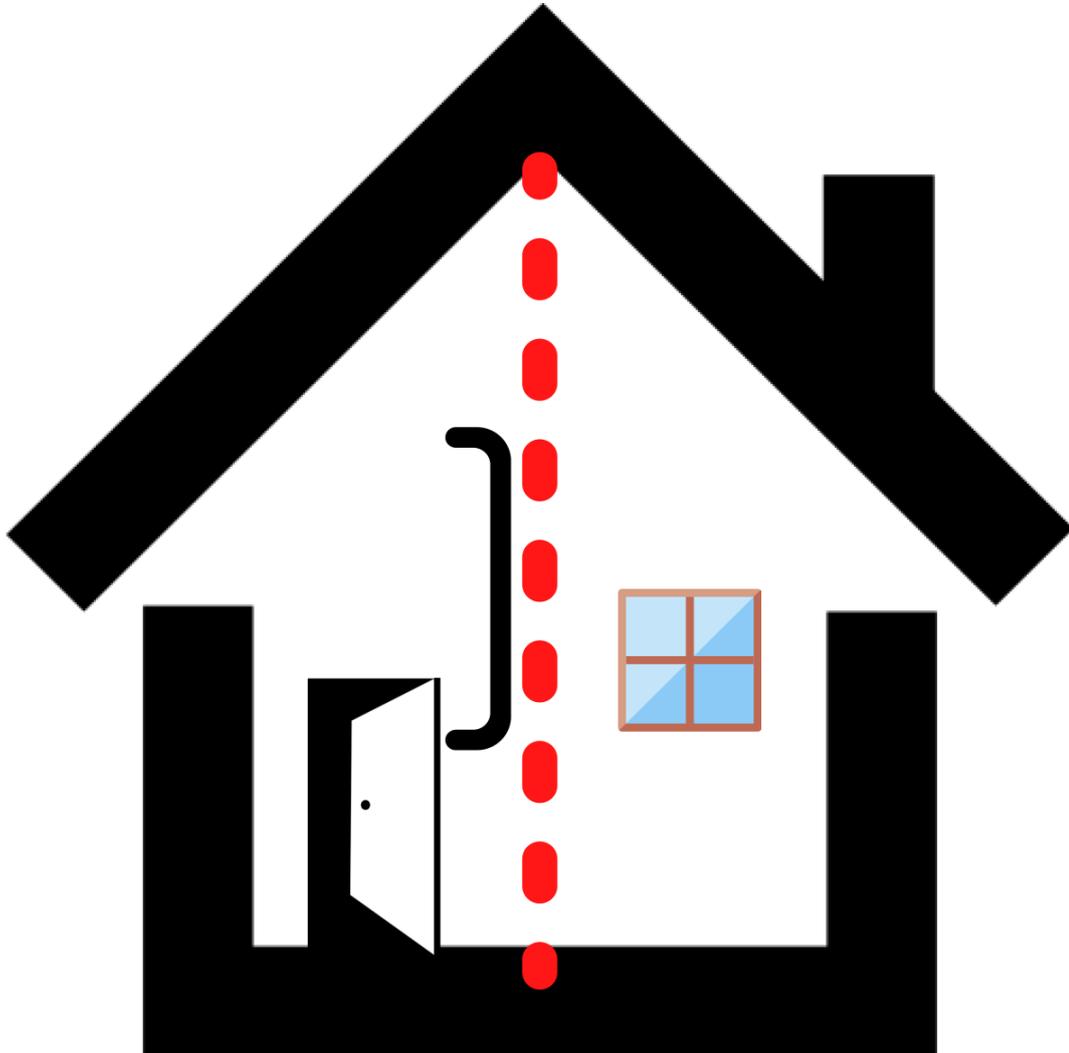
- a) A portfolio of your previous work pointing to the participatory art that you have delivered most closely relevant to this brief.
- b) A covering letter of no more than 500 words explaining why you would be suitable to undertake this mural and how you would go about delivering the sessions with the young people.
- c) What, if any guarantees you can provide for the durability of the artwork
- d) A quote for the entirety of the project; namely, workshops, preparation, materials, painting, maintenance visits etc

Please send us your proposal by email to jobswmb@crestwf.org.uk by **11.59 on the Monday the 31st May 2021.**

7. Any Questions?

If you have any questions relating to the project you can email them to jobswmb@crestwf.org.uk by the 25th May. We will post all answers on the Tool Lending Library website by the 26th May: <https://frpuk.org/community-work/tools/>

APPENDIX 1
Youth Group Proposal Doc



one side with everything made
from minecraft blocks
Grass, Plants, clouds, birds.
Bright bold colours.

one side very realistic and natural.
Tree along the side coming over the
window. Tools leaning against the
tree. Grass and flowers

Artist criteria:

- Waltham Forest Based or originally from the area
- Experience working on murals/outdoor site specific work
- Happy to incorporate the youth group and run a session where they can be involved in some of the painting