

Big Active Grants



> Big Green

Up to £30k match funding for your projects to green the grey

> Big Active

Up to £50k funding to encourage people outdoors

OVERVIEW

William Morris Big Local is a National Lottery funded community programme that aims to make the William Morris area of Walthamstow an even better place to live, work and play in. It is run by and for local people to their priorities: *enhancing open spaces, supporting social enterprise and strengthening community cohesion*. Full details can be found in our [Big Local Plan](#)¹.

The vision for enhancing open spaces is to make our outdoor spaces and external environment both more useful and beautiful for the benefit of all. We are offering two funding opportunities and seeking the involvement of community groups, charities and organisations to deliver a range of exciting projects towards this vision.

Big Green

Are you a group that is applying for funding for a green space project that will benefit residents in the [William Morris Ward](#)² but require match funding? We would like to provide match funding for projects that will make a significant impact on greening of the William Morris ward. A total of £30,000 will be made available as match funding for this fund, with grantees expected to be awarded between £5,000 and £20,000.

Big Active

We know there are so many benefits to being outdoors and want to encourage people to make more of it. Can you inspire a group of people and engage them in outdoor activity that they wouldn't normally get involved with? Are you able to encourage this shift in them for the long term? We have a fund of £50,000 available, with grantees expected to be awarded between £5,000 and £25,000.

William Morris Big Local is a network member of the [National Park City](#)³ movement and welcomes applications from champions and supporters of the movement and/or its ethos of a greener, healthier and wilder city.

¹ <http://wmbiglocal.org/our-big-local-plan-2/>

² <http://wmbiglocal.org/william-morris-ward/>

³ <http://www.nationalparkcity.london/>

THE FUNDING

> Big Green: match funding to help green the grey

Do you have an idea or project that will significantly help green the William Morris ward area? Perhaps one which involves public tree planting? Wouldn't it be wonderful if each child born this year had a tree planted in its honour? Or perhaps you have an idea that involves vertical growing, given we are running short on space horizontally. Or you want to make the ward not just greener, but healthier and wilder as well?

The ask is quite simple: pitch us a project that will make a significant impact on greening our area and that you have pitched elsewhere and need match funding for. A key principle that you need to demonstrate in your application is the involvement of local people on the design and implementation of your project.

>> Aims of the fund

Your project will need to contribute to the achievement of the following aims:

- *Unused, abandoned or unloved spaces are transformed into new greener, healthier, wilder spaces*
- *Residents are involved in the shaping and creation of new green spaces and feel a stronger sense of pride and connectedness to the area*
- *Visual impacts are enjoyed by a significant part of the local community and not just a small group*
- *Health and wellbeing benefits are felt by those living, working and playing in the ward.*
- *Improvements are maintained and nurtured for years to come*

>> Requirements

Your organisation must meet all of the following requirements in order to be successful:

- The project will create significant benefit to the people that live, work and play in the William Morris ward (see [ward map](#)⁴) and contribute to the achievement of the fund's aims.
- The funding would be used as match to unlock at least 50% of the project funds from another donor.
- Your project is inspiring and will involve local people on its design and implementation.
- Your project demonstrates value for money.
- Your project will start within six months of the project approval and will wrap up within 18 months of the project approval.
- Your organisation must be formally constituted, e.g. as a charity or community interest company, and have its own organisational bank account.
- It must have a track record of delivering outdoor projects of a comparable scale to the proposed project and have the capacity to implement to the project to the highest standard.

⁴ <http://wmbiglocal.org/wp-content/uploads/2013/09/WM-Ward.jpg>

- Provide two references from stakeholders or funders from previous outdoor projects.
- It must have policies, procedures and insurance in place that will cover the organisation, project, volunteers and public liability.
- It must be able to monitor and evaluate the success of the project.
- Your organisation champions the National Park City movement and/or its ethos of a greener, healthier, wilder city.

It would ideally meet the following requirements as well:

- You would have already identified the main funding for your project, though you will be given six months in order to do so if you haven't.

>> Grant Amount

A total funding pot of £30,000 is available.

It is envisaged that up to 3 or 4 projects could receive match funding of circa £5,000 - £20,000. However, should a proposal merit it then the full amount would be awarded. This is appropriate because of the large-scale ambition of this activity and would enable an organisation to draw in significant further funds into the area.

This is currently a one-off funding pot with no plans to re-open it in future.

> Big Active: encouraging people's engagement with the outdoors

Do you have an idea or project to increase people's use of outdoor spaces and improve their health and wellbeing? Can you encourage a specific group of people that underuse the outdoors to use and enjoy being outdoors more? Perhaps you can develop a programme of outdoor activities or create new provisions? Or can you organise a running event with an associated programme of lead-up activities⁵?

A key principle is that you need to demonstrate in your application is the involvement of local people on the design and implementation of your project.

>> Aims of the fund

- *Increased participation in the outdoors & outdoor activities especially in those who don't currently use their outdoor spaces or parks*
- *Health and wellbeing benefits are felt by those living, working and playing in the William Morris ward.*
- *People feel more confident and more connected to their outdoor spaces*
- *Increased participation can be sustained and built on for years to come.*

⁵ A running event has emerged in our community consultations as an activity that people would like the William Morris Big Local to run(!) and we would particularly welcome applications on this activity.

>> Requirements

Your organisation must meet all of the following requirements in order to be successful:

- The project will create significant benefit to the people that live, work and play in the William Morris ward (see [ward map](#)⁶) and contribute to the achievement of the fund's aims.
- Match funding is not required for this fund.
- Your project is inspiring and will involve local people on its design and implementation.
- Your project demonstrates value for money.
- Your project will start within six months of the project approval and will wrap up within 18 months of the project approval.
- Your organisation must be formally constituted, e.g. as a charity or community interest company, and have its own organisational bank account.
- It must have a track record of delivering projects of a comparable scale to the proposed project and have the capacity to implement to the project to the highest standard.
- Provide two references from stakeholders or funders from previous outdoor projects.
- It must have policies, procedures and insurance in place that will cover the organisation, project, volunteers and public liability.
- It must be able to monitor and evaluate the success of the project.
- Your organisation champions the National Park City movement and/or its ethos of a greener, healthier, wilder city.

>> Grant Amount

A total fund of £50,000 is available.

It is envisaged that up to 3 or 4 projects could receive funding of circa £5,000-£25,000. However, should a proposal merit it then the full amount would be awarded.

This is currently a one-off funding pot with no plans to re-open it in future.

APPLICATIONS

To apply, organisations should complete the expression of interest (EOI) form, on annex to this document or available to download from our [website](#)⁷.

Proposals will be considered against the aims and requirements outlined in each fund and based solely on the information provided in the EOI. Organisations successful at the EOI stage will be invited to provide a more detailed project proposal and present their project to the Big Local funding panel.

⁶ <http://wmbiglocal.org/wp-content/uploads/2013/09/WM-Ward.jpg>

⁷ <http://wmbiglocal.org/>

EXPECTED TIMESCALES

Submission of your Expression of Interest	3 rd April 2020
Shortlisting outcome	14 th April 2020
Full Application & Presentations	week commencing 27 th April 2020

QUESTIONS OR CLARIFICATIONS

If you would like support, information or have questions about your application please contact:

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ANNEX: EXPRESSION OF INTEREST FORM